



*Franchise
Programme*



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About us

Indian Gemological Identification (IGI) a leading scientific Gemstone Identification and Diamond Grading Laboratory, with State-of-Art Technology, Group of Expertise and Professionals established in 2010



It has created a New Horizon in the arena of Precious Stones Identification & Diamond Grading. It makes the Gemstone Identification reachable to every Customer, Trader and Purchaser by keeping the Testing Fee very reasonable and providing maximum services.

It has built a reputation as an independent & unbiased Laboratory for precious stones users, which produces the genuine report of Gemstone Identification and Diamond Grading with perfect service to its Patrons & Customers.

It has its own research wing which is busy in finding out the new inventions in gemological field and candle the light of knowledge in the field of Gemology and Diamond Grading available to customers, traders and users.

We Always believe in setting the Trails and Not In following the Paths

First of all we congratulate you that you are involved in most Honorable and Prestigious profession. This profession does not only serve for mankind, but also provides a safety and security to their future life.

We are here to add another feather to your business cap.

As purchasers of Precious Gemstones, Diamonds & Diamond Ornaments, among the common people, have a craze and believe over the unbiased Certificate of Authenticity from our Scientific Gemstone Testing & Identification Laboratory, we respectfully suggest and offer you an opportunity to sell all your precious & semi-precious Gemstones, Diamonds & Diamond Ornaments with the Authentic Certificate from our Scientific Laboratory like most other business professionals, traders & sellers from all over India.

*Selling Gems & Diamonds with the Certificate from **Indian Gemological Identification** is really a matter of pride & prestige among the Professionals & Traders.*



Keeping a mission of providing genuine items to traders and purchasers of precious Gemstones & Diamonds, a group of enthusiastic professionals have established the Gemological Laboratory with State-of-Art technology and expertise.

Our Specialties

- ¶ *Technically Latest Gemological Laboratory*
- ¶ *Experienced Gemologists & Professionals*
- ¶ *Details & Minute Examination, Analysis & Grading*
- ¶ *Online Certificate Verification*
- ¶ *Smart Card (PAN Card type) Certificate*
- ¶ *Prompt Services*
- ¶ *Mobile Laboratory*
- ¶ *Sealing System Available*
- ¶ *Report within same day*
- ¶ *Reasonable Fee*

Services We Provide

- ¶ *Colour Gemstone Testing with Certification*
- ¶ *Diamond Analysis, Testing, Grading & Certification*
- ¶ *Studded Diamond (Jewellery) Certification*
- ¶ *Diamond Assorting with Certification*
- ¶ *Computerized Barcode Jewellery Tag*



Now you have an opportunity to make the Certificate of Gemstones and Diamonds with your Trade Name, Personal Name or

Logo.

This offer is totally free for you provided you continue your testing & certification of your Gemstones & Diamonds regularly.

What is Franchise?

Franchising is one of the popular business expansion systems in the world today. It has been around since ancient history and has now out beat all business models in the world market. Franchising is the practice of using another person's business model. The franchisor grants an independent operator the right to distribute its products, techniques, and trademarks for a percentage of gross monthly sales and a royalty fee. Various tangibles and intangibles such as national or international advertising, training, and other support services are commonly made available by the franchisor.

Franchise business gives you the advantage of not having to reinvent the wheel when it comes to handling the various aspects of business right from marketing to human resource management, from accounting to distribution. A proven system enables you to avoid the traps or mistakes a new business makes.

We Offer

Indian Gemological Identification welcomes all who want participate in a Prestigious, Dynamic and Booming industry of Gemology.

We offer Franchise of our brand to those who are interested to establish a prestigious business and create a new identity in business society.

Key Features of Our Franchise Network

- A time-tested robust Business Model that ensures Stability, Growth & Profitability.
- A business Model with low investment and high return and low recurring cost which is ideal for entrepreneurs and corporate.
- Potential for every Franchise to become the market leader by offering the best facilities and services.
- A highly effective Support System that ensures you always stay ahead of your competitors.
- You can enjoy both independent and Co-operative environment. As an entrepreneur you can leverage vast experience expertise of the **Indian Gemological Identification** and enter into mutual benefits.

Support You Get

- Brand Reputation and Technical Know-how
- Industry Recognition and Goodwill
- Project Startup Guidance
- Technical Skill & Support
- Management Skills & Experience
- Marketing Support in terms of Ad campaigns, Broachers, Internet Marketing and assistant to Franchisee for local promotions
- Specially customized Software
- Well-researched technical support and regular inputs on Quality Management from our Research and Development (R&D) Cell.
- Professional guidance on procuring

promotional business.

- *Innovative and effective promotional plans, counseling and internal conversions.*

***Be a Part of Our Network
ever Growing and Ever Prosperous***

***If You have a place at premium
location, Please contact us to start your
Gemological Laboratory***



Unbiased Scientific Laboratory for
Diamond Grading and Gemstone Testing



***Be Genuine &
Insists on Genuinity***

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***We welcomes you in a
Prestigious & Honorable
Business Zone !!!***